

Charlotta Kratz

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Education

Ph. D.-candidate (ABD), Department of Journalism and Mass Communication, University of Göteborg, Sweden.

B. A. University of Göteborg, Sweden 1991

Major: Media and Communication

Minors: Literature, Art History, Philosophy, English

Academic Positions and Professional Experience

Spring 2000 – present: Lecturer, Department of Communication, Santa Clara University, Santa Clara, CA.

Teach, upper division: Intercultural Communication, Minorities and the Media, Qualitative Research Methods

Teach, lower division: Introduction to Mass Communication, Introduction to Interpersonal Communication

University service:

- Welcome address for international students, September 2007
- Center For Multicultural Learning Associate 2004-2007
- Member of the Handlery Prize selection committee, 2003, 2004, 2005, 2006, 2007
- Sash presenter at The Latino/Chicano Senior Ceremony, June 2006
- Invited speaker, MECha-El Frente (the Latino/Chicano student union). Discussion topics: 'Latinos in the media', 'White Privilege', 2003, 2005 (twice), 2006
- Invited speaker, the LEAD program (supporting first generation and students of color), 2004, 2005, 2006
- Member of search committees for student media leader positions, 2003, 2006
- Member of the planning committee/Faculty Facilitator for *The Magis Retreat* (Center for Student Leadership) Dec. 2005- Feb. 2006
- Faculty advisor for 'The Arab Cultural Society', 2004-2005
- Faculty advisor for the student organization 'Speak' 2004-2005
- Member of The Santa Clara Review Rechartering Task Force, 2004
- Honorary Coach Men's basketball, and Women's basketball, 2004

Award: Faculty/Staff of the Year Award, awarded by the student-lead Multicultural Center, 2004-2005

Fall 2006: Lecturer, Department of Radio, Television, Film, and Theatre, San José State University, San José, CA.

Taught, upper division: Media Theory and Research

Fall 1995 - Fall 2001, Fall 2005: Exchange Visitor and Lecturer, Department of Communication Studies, San José State University, San José, CA.

Taught, upper division: Intercultural Communication

Taught, lower division: Communication Criticism, Argumentation and Advocacy, Intercultural Communication Workshops

1988-1995: Lecturer and Assistant Researcher, Department of Journalism and Mass Communication, University of Göteborg, Sweden.

Taught, upper and lower division: Introduction to Media and Communication Research and Writing, Undergraduate Thesis Advisor

Duties: Project manager for annual national survey 1990-1992. Project manager for research program on media use 1991-1995. Duties included data gathering, data analysis and report writing, publishing, presentations and lectures, supervision of research assistants, budget.

- Served on the Department Board as an Employee Representative 1994-1995
- Served on the Library Committee 1993-1995
- Founding Member of Forum For Cultural Studies 1990-1995
- Editor of the Department Newsletter 1992-1994

Consulting, present

- Cartus (formerly Cendant Mobility), Intercultural training programs
- Translation, editing (Swedish and English)

Consulting, 1988-1995

- Numerous Swedish newspapers, readership analyses
- Göteborgs Marknadsförening (*The Göteborg Marketing Association*), presentations
- Svenska Röda Korset (*The Swedish Red Cross*), editing

International Presentations

'Later: Watched Television and...': The Media As Autobiographical Elements. Paper presented at IAMCR/AIERI Scientific Conference and 19th Assembly, Seoul, South Korea July 3-7, 1994.

Gjorde frukost och läste tidningen. Om massmedier som inslag i dagböcker. (Made Breakfast And Read The Paper. On Media As Parts Of Diaries.) Paper presented at the XI Nordic Conference for Mass Media Research, Trondheim, Norway, August 8-11, 1993.

Memberships in professional associations

- The Association For Swedish Media Researchers (FSMK)
- International Association For Mass Communication Research (IAMCR)

References: Available upon request.

List of publications: Available under 'texts' on this website.

Information about grants: Available upon request.